



**SUPERFRIDGE**

IN-STORE OPPORTUNITIES

## Point-of-Sale (POS) Material Delivery Guidelines

### **In-Coming POS Materials:** Receiving Requirements

To ensure a smooth and efficient receiving process, all incoming POS materials must adhere to the following guidelines:

#### **Brand Identification:**

Clearly indicate the BRAND name on all cartons/packages.

#### **Quantity Labeling:**

Clearly indicate the QUANTITY of items on each carton/package.

### **Packaging Requirements:**

- **Posters:**

- Bundle posters in quantities of no more than 300 posters per carton/package.
- Limit each skid to four stacks, with no more than six cartons/packages per stack.
- All cartons/packages must be shrink-wrapped and strapped to the skid.
- For posters printed on heavier stock paper (greater than 8-point coated stock), bundle in quantities of no more than 150 posters per carton/package.

- **Riser Cards:**

- Bundle riser cards in quantities of no more than 400 risers per carton/package.
- Limit each skid to twenty-eight cartons/packages, with all items shrink-wrapped and strapped to the skid.
- For riser cards printed on heavier stock paper (18-point stock laminated front and back), bundle in quantities of no more than 200 risers per carton/package.

### **Delivery Notification:**

Please notify us one business day in advance of delivery to ensure proper receiving arrangements.

### **Contact Information:**

Receiving Department:

Phone: 860-740-7786

Logistics Manager:

Phone: 860-740-7785

### **Receiving Hours:**

Monday through Friday, 9:00 AM - 4:00 PM

### **Shipping Address:**

In-Store Opportunities/SUPERFRIDGE

362 Industrial Park Road

Unit #5

Middletown, CT 06457